

# BRIAN FIELKOW

## BIOGRAPHY

“ Brian ranks at the top with his expertise, presentation proficiency and audience engagement. ”

BRIAN L. FIELKOW is an accomplished Senior Executive with a 30-year career that includes growing and transforming multimillion-dollar organizations. With a solid history of driving corporate strategy development and execution, best practices, and continuous improvement, he is as much at home building a robust company as he is in creating an impeccable safety culture.

Most recently with The GTI Group, Brian has made key contributions—serving in EVP and Board of Directors roles as well as CEO of recently acquired Jetco Delivery. In 2019, Brian successfully sold Jetco to GTI. He stayed on as Jetco's CEO to integrate the company's culture and operations, and he has led strategy, marketing & sales, and safety for the \$200M+ company.

Previously, as CEO & Owner of Jetco Delivery, LLC, Brian built the organization into one of the Gulf Coast's premiere trucking and logistics companies over the course of 13 years. This included leading an executive team and 240 employees to grow the company to a premium service provider that de-commoditized Jetco and differentiated them from competitors in a price-driven industry.

Brian is a well-respected speaker, author, and trainer. By providing expertise on building engaged workforces and vibrant company cultures, he drives others to adopt an “employee-first” philosophy to ensure stellar outcomes. His speaking engagements include presenting internationally to tens of thousands on the importance of and how to create healthy company and safety cultures. He has also written many books/articles on company/safety culture: <http://www.brianfielkow.com/press/featured-in>.

Earlier in his career Brian joined The Peltz Group, Inc. as their Chief Operating Officer. For 8 years, he managed and grew the nation's largest privately held recycling company. Brian launched his career upon obtaining his Bachelor of Arts degree from the University of Wisconsin. He went on to earn his Juris Doctor degree from Northwestern University School of Law. His early career was spent as a Corporate Attorney at Godfrey & Kahn, SC in Milwaukee, Wisconsin.

Brian has been the recipient of several prestigious awards, including National Safety Council Distinguished Service to Safety Award; One of Houston's Most Admired CEO's by Houston Business Journal; and M&A Advisor Deal of the Year Award in its category for sale of Jetco Delivery. Additionally, the Houston Chronicle honored Jetco with the “Best Place to Work” Award for 7 consecutive years.

Brian L. Fielkow is a consummate executive and exceptional speaker, author, and trainer who is passionate about organizational transformation. He brings game-changing perspectives to the table due to his experience in creating a culture of excellence and safety with an employee-first strategy. Brian is a proven industry thought leader and difference-maker who builds businesses rooted in nonnegotiable values

**Culture is a hard-core business proposition that sets your company apart from your competition and has a profound impact on your bottom line.** Brian Fielkow is a successful “main street” business leader who faces the same daily challenges as you when it comes to running a business.

Brian dramatically grew his business by focusing on growing his company's culture, and now he shares what has worked – and what hasn't – with audiences internationally. By providing you with hands-on tools to creating and sustaining a healthy culture, Brian is able to help set you on the path to taking your company to new heights.

**Audiences leave Brian's presentation with a toolkit of high-value, easy-to-implement ideas that can be put into action immediately. Brian's keynotes are:**

- Light on theory and platitudes;
- Strongly focused on “how-to” ideas; and,
- Highly interactive. Brian takes time to get to know your audience's specific challenges and objectives prior to his presentation.

### **Your Guide to a Healthy and Successful Company:**

- Tailored presentations to meet your company and audience needs;
- Half- and full-day workshops to take your organization's culture to the next level;
- Practical, hands-on ideas to transform your organization;
- An understanding of what a thriving culture looks like and concrete action steps to creating one; and,
- Low-cost, high-reward implementation strategies to establish and sustain company culture.

### **His presentations address:**

- What is culture, and why is it important
- Tools for leaders to drive organizational change;
- Strategies to anchor your culture in your front-line employees;
- How to identify culture killers and drive them out of your organization; and,
- A game plan to put ideas into action immediately.

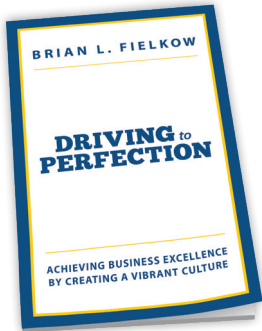


**CONTACT BRIAN TO BEGIN YOUR JOURNEY.**

[brian@brianfielkow.com](mailto:brian@brianfielkow.com) • 713.725.6435  
[brianfielkow.com](http://brianfielkow.com)

# GROW YOUR COMPANY'S SAFETY AND OVERALL CULTURE.

**PROVIDING YOU WITH HANDS-ON TOOLS TO TAKE YOUR COMPANY TO THE NEXT LEVEL.**



## **DRIVING TO PERFECTION: ACHIEVING BUSINESS EXCELLENCE BY CREATING A VIBRANT CULTURE**

Discover the tools to create and sustain a healthy culture, no matter the size of your company. In this book, Brian Fielkow focuses on “how to” solutions that businesses can implement on their own by addressing the intimate challenges and dears that must be overcome before a leader can successfully drive change. This culture-building guide will help you grow your bottom line by empowering your employees and successfully managing and driving change.

“A smart, comprehensive guidebook steeped in the rough-and-tumble realities of business.”

–Kirkus Reviews

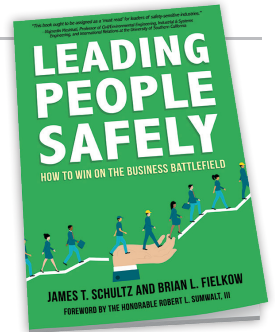
## **LEADING PEOPLE SAFELY: HOW TO WIN ON THE BUSINESS BATTLEFIELD**

Safety is the cornerstone for excellent operations, and James T. Schultz and Brian L. Fielkow offer a straightforward how-to guide for maximizing organizational performance through safety leadership.

Packed with succinct, savvy know-how for implementing a culture of safety, *Leading People Safely* is a must read for leaders looking to create a safe and successful business with a healthy corporate culture.

“...Jim and Brian brilliantly point out how building a safety culture can help world-class organizations of all sizes perform to their fullest potential.” –Jim Whitehurst, President and CEO, Red Hat

“When it comes to the essence of safety leadership, James Schultz and Brian Fielkow have nailed it with this book...the authors have crafted this brilliant blueprint that leaders can employ to build a safety program that isn't just a value statement on a web page, but something alive and enduring within each team member. No leader, particularly those whose teams operate in hazardous environments, should be without this book.” –R. “Mike” Mullane, Astronaut, retired, STS-41D, STS-27, and STS-36, NASA



# **MAKING SAFETY HAPPEN:** HOW TO BUILD YOUR BOTTOM LINE WITH SAFETY EXCELLENCE



## **NEW ON-LINE COURSE AND LIVE WORKSHOP SERIES!**

The perfect alternative to expensive, off-site meetings! Building a healthy safety culture is the lowest cost/highest return investment that you can make. A culture of prevention is at the foundation of all excellent operations.

Now, more than ever, we need to protect our companies from avoidable losses and keep our workers safe. Creating a safe and profitable company should be available to all businesses, big and small.

Making Safety Happen is organized into six modules. Each module contains a presentation and practical tools to help you achieve safety excellence starting NOW!

The on-line workshops are accompanied by six monthly group workshops.

## **THE MAGIC IS IN THE 20 TOOLS & LIVE SUPPORT!**

- “How To” Guides making it easy for you to grow your safety culture
- Short videos to share with your employees to communicate critical expectations
- Discussion guides to get your teams thinking and talking about the behaviors required to achieve safety excellence